

# PROGRAM ADVERTISING

## INTERESTED IN PROGRAM ADVERTISING?

Sponsorship contributions of \$250 and more receive an ad or listing in the program. Please contact us by **Thursday, September 15th** if you need assistance designing your ad. The deadline for completed ads is **Friday, September 30th**.

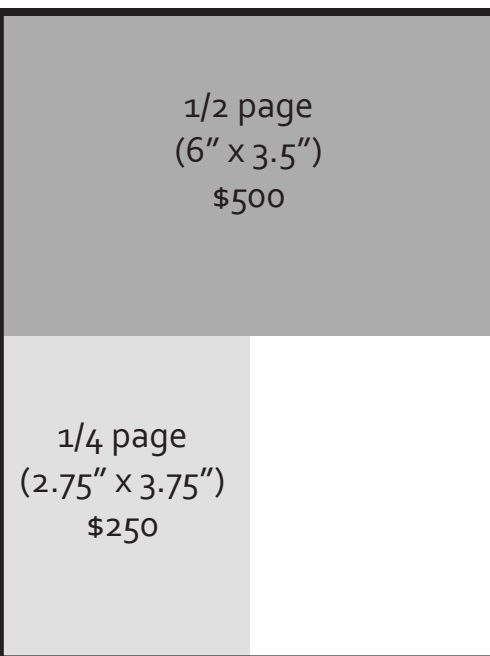
## ADVERTISING ONLY RATES

- \_\_\_ Full page (width 6" x height 7.5"): \$1,000
- \_\_\_ Half page (width 6" x height 3.5"): \$500
- \_\_\_ Quarter page (width 2.75" x height 3.75"): \$250
- \_\_\_ Recognition Advertisement (up to 75 characters): \$50

## AD SPECIFICATIONS

Please supply a press-ready or high resolution PDF file. Email sized artwork and any art-related questions to [pkeegan@bostoncares.org](mailto:pkeegan@bostoncares.org) by **Friday, September 30th**.

full page  
(6" x 7.5")  
\$1,000



President's Volunteer Service Award Honorees

# SPONSORSHIP OPPORTUNITIES

## 25 YEARS OF VOLUNTEERING FOR A GREATER BOSTON



## CELEBRATE ONE MILLION HOURS OF VOLUNTEERING FOR A GREATER BOSTON!

**THURSDAY, OCTOBER 20TH 2016**

Seaport World Trade Center  
Harborview Ballroom  
One Seaport Lane, Boston

Join us for an energy-filled reception recognizing 100+ outstanding volunteers, community and corporate partners, and other members of the Boston Cares community who are making a difference in Greater Boston.

In honor of Boston Cares' 25th anniversary there will be a special tribute to Boston Cares' founders and earliest volunteers and leaders.

**6-7 PM** Heavy Apps, Cocktails & Music  
**7-8 PM** Program  
**8-9 PM** Dessert & Coffee

Attire is Business/Business Casual

[bostoncares.org/awards](http://bostoncares.org/awards)

## VOLUNTEER LEADERSHIP

## COMMUNITY PARTNER IMPACT

## CORPORATE PARTNERSHIP

## MILESTONE YEARS WITH BOSTON CARES

10, 15, & 20 years with Boston Cares

## DAILY POINT OF LIGHT AWARD

The award originated out of the White House during George H.W. Bush's presidency in 1989. It celebrates the power of volunteers to spark change and improve communities through service.

## THE PRESIDENT'S VOLUNTEER SERVICE AWARD

This recognition by the President's Council on Civic Participation recognizes individuals and groups for volunteer service over 12 months.

## SPONSOR AN AWARD CATEGORY

For a donation of \$5,000 or more you may designate one of our award categories as “presented by” you, your company or foundation. These are available on a first-come basis.



## Members of Boston Cares' Teen Advisory Council



The Richard Family of Dorchester being presented  
a Daily Point of Light Award

## BENEFITS OF SPONSORSHIP

- Help to honor the best volunteers in Boston.
- Expand your organization's philanthropic initiatives.
- Sponsorship is a visible sign of your commitment to corporate social responsibility and to the Greater Boston Community.
- Weekly exposure in e-update (28,000 recipients) and Boston Cares Web site (10,000 users a month).

## WHY BOSTON CARES?

Boston Cares mobilizes and trains teams of individual and corporate volunteers who strengthen communities and improve the lives of people in need. Our year-round programs and seasonal service events engage 25,000 adults of all ages, children and teens and corporate partners who annually volunteer 75,000 hours in support of 165 schools and nonprofits. Boston Cares is the largest volunteer agency in New England, an Innovation Hub within the national Hands On Network, and a leader in the volunteer engagement sector. Every \$1 invested in Boston Cares leverages at least \$4-\$6 of value for the community. Your support makes that happen.

## SPONSORSHIP SPECIFICATIONS

Please complete and return this form indicating your sponsorship contribution by **Friday, September 30th**. Checks are payable to Boston Cares. Credit Card payment can be made at [bostoncares.org/awards](https://bostoncares.org/awards), by calling our office, or by using the form below.

**Mail:** Patrice Keegan, Boston Cares, 90 Canal Street, Suite 610 Boston, MA 02114

**Email:** [pkeegan@bostoncares.org](mailto:pkeegan@bostoncares.org) **Fax:** 617.422.0911 **Phone:** 617.422.0910 x201

Yes, I would like to show my support at the following level / award sponsorship:

I am unable to attend, but would like to support the event with a gift of:

Please print my / our name exactly as you wish it to appear on printed materials:

Payment method (circle one):   Check enclosed   Visa   Mastercard   AMEX   Discover   Online

You may make your payment online at [bostoncares.org/awards](https://bostoncares.org/awards)

In the account of: \_\_\_\_\_

Cardholder's name: \_\_\_\_\_

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Please print below or enclose the names of your guests:

**Boston Cares is a 501 (c) (3) organization. Our Tax ID # is 04-317-3682**

All donations are tax deductible to the extent allowed by the IRS, as is the ticket price less the refreshment value of \$50.

<b>Boston Cares Awards Sponsorship Benefits</b> For more information please contact Patrice Keegan at pkeegan@bostoncares.org or 617.422.0910x201	\$25,000 Platinum Sponsorship	\$10,000 Gold Sponsorship	\$5,000 Silver Sponsorship	\$2,500 Bronze Sponsorship	\$1,250 Care Circle Sponsorship	\$500 Patron Sponsorship	\$250 Friend Sponsorship	\$125 General Admission Ticket	\$60 Active Boston Cares Volunteer Ticket	Advertisement in Event Program
In addition to supporting our annual awards reception your sponsorship will benefit Boston Cares' year-round work.										
Recognition as the Presenting Sponsor	x									
Recognition as a Lead Sponsor	x	x								
"Presented By" for one award category (see pg.1)	x	x	x							
Recognition from the podium	x	x	x							
Recognition in event signage	x	x	x	x						
Table top recognition	x	x	x	x						
Web recognition	x	x	x	x	x					
Preferred table seating during the program	x	x	x	x	x					
Event program recognition	Full Page Premium Placement	Full Page Premium Placement	Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page			\$50-\$1,000 Ads Available!
Tickets to the event	25	10	6	4	4	2	1	1	1	
Tickets you do not expect to use will be gratefully accepted on behalf of our honorees who will attend the event as our guests.										